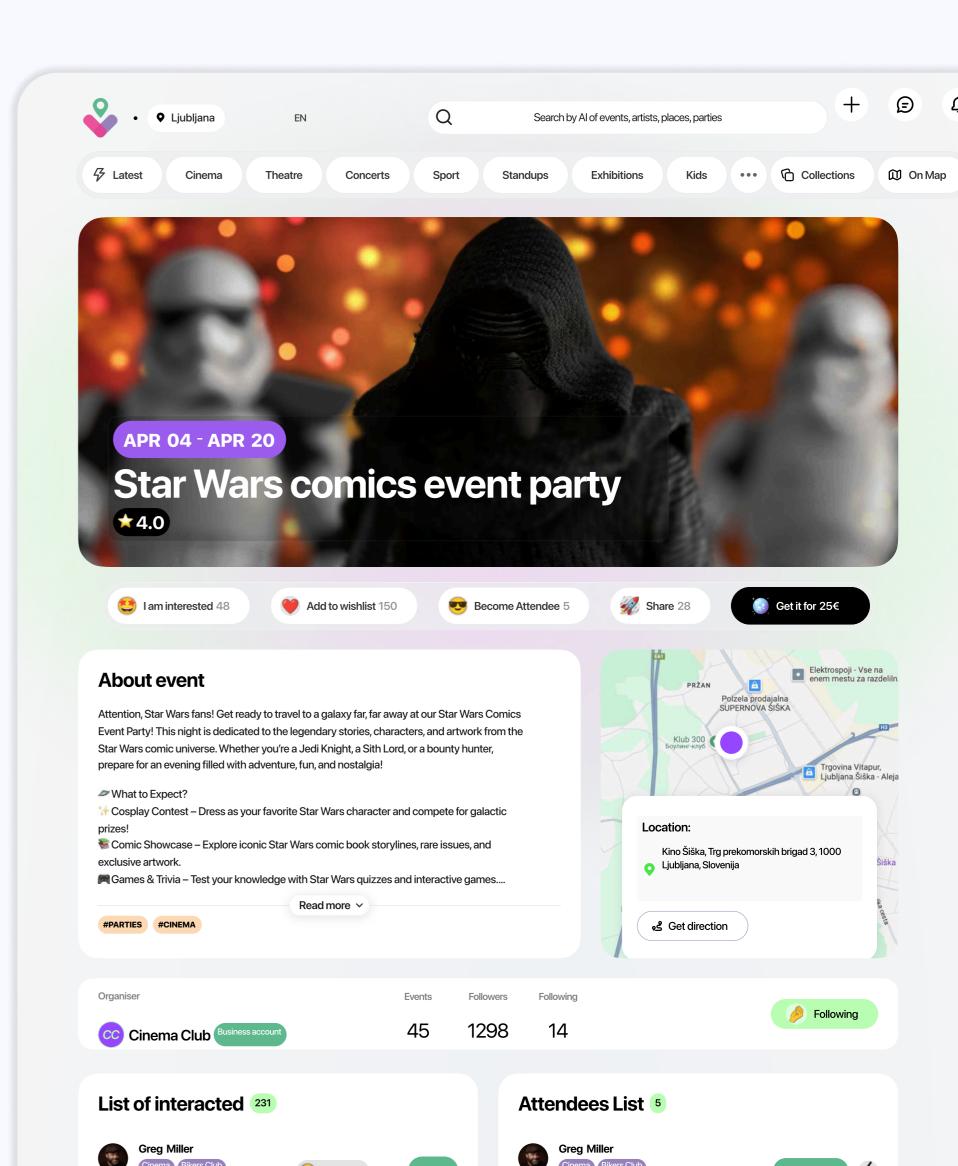


# Some Plans Together

Al-powered platform that seamlessly connects individuals, businesses, and communities to effortlessly plan, share, and discover events—turning every moment into a personalized, unforgettable experience.

- **1 Live like a local & relive memories:** Authentic events + post-event photo hubs.
- Al-translated events & smart schedules: Plan seamlessly in your language.
- Connect, save, explore together: Chat with attendees + unlock exclusive perks.



**Problem** 

Solution

Why now

Market

Product

**Business Model** 

Competitors

Go-to-market strategy

Team

Finances and ask

Contacts

# Existing platforms focus on ticket sales, not people.

There's a clear gap for real-time, social-first, local experiences for travelers.

- Need to follow multiple resources just to find interesting events
- Name of the Hard to find local, non-touristy events in a tourist's language
- Tired of generic activities overpriced restaurants, crowded beaches

- Q Discovering real local experiences is frustrating
- To Difficult to plan activities in a new country
- No easy way to meet people as a solo traveler
- No central place to see real event photos or vibes

We're building a product for travelers first — helping them feel the real city, not the guidebook. Problem | Solution | Why now | Market | Product | Business Model | Competitors | Go-to-market strategy | Team | Finances and ask | Contacts

Planning just one day of travel often takes 1.5–2 hours: searching event websites, translating pages, digging through listings.

Add to that scattered planning tools, random social apps to find company, and no easy way to see what events actually look like.

We know how to make it easier.

# One App Instead of Many Steps

- Local events in your language
- Easy social planning & coordination
- See who's going & connect
- Real photos, real vibes
- ✓ No ticket paywall



Problem Solution Mhy now Market Product Business Model Competitors Go-to-market strategy Team Finances and ask Contacts



After the pandemic, interest in offline events has surged — people crave real experiences and social connection.

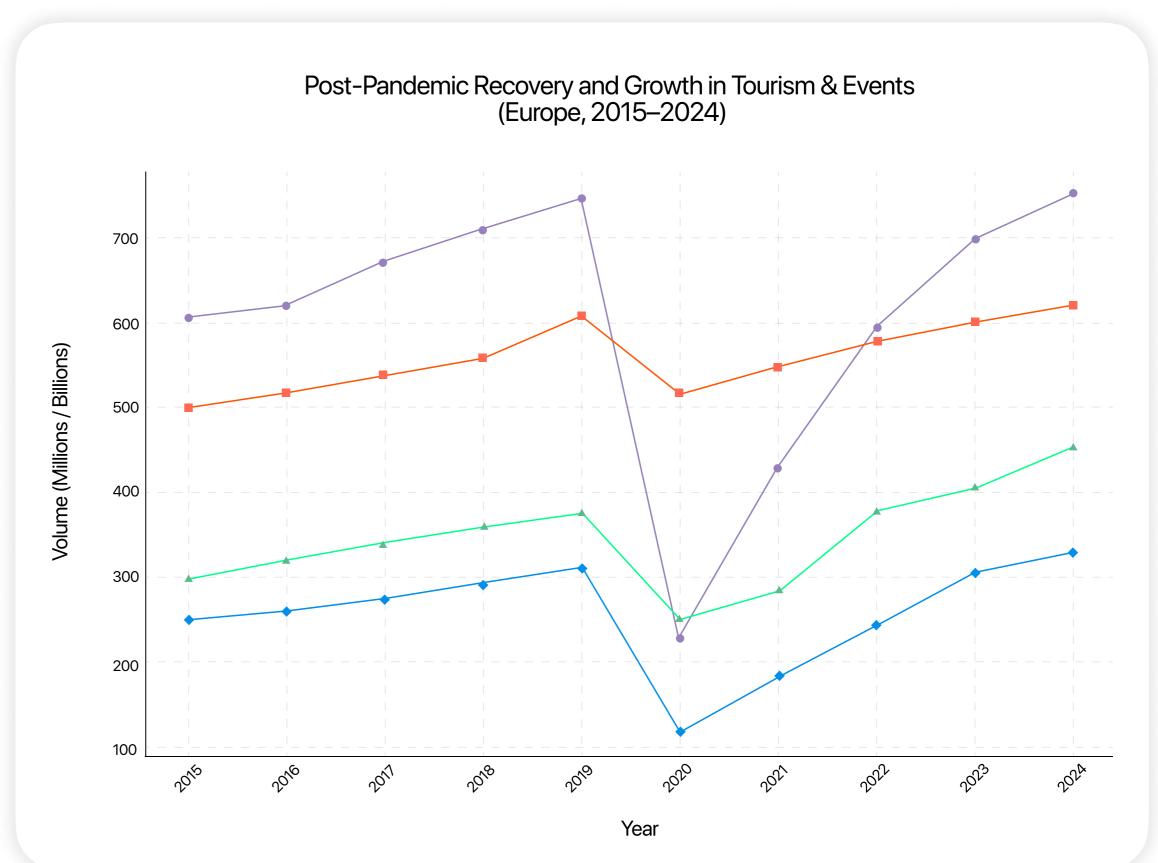
# **a** Al-powered aggregation

Parsing and aggregating event data from messy sources is now possible at scale with modern Al.

#### **©** Personalized recommendations

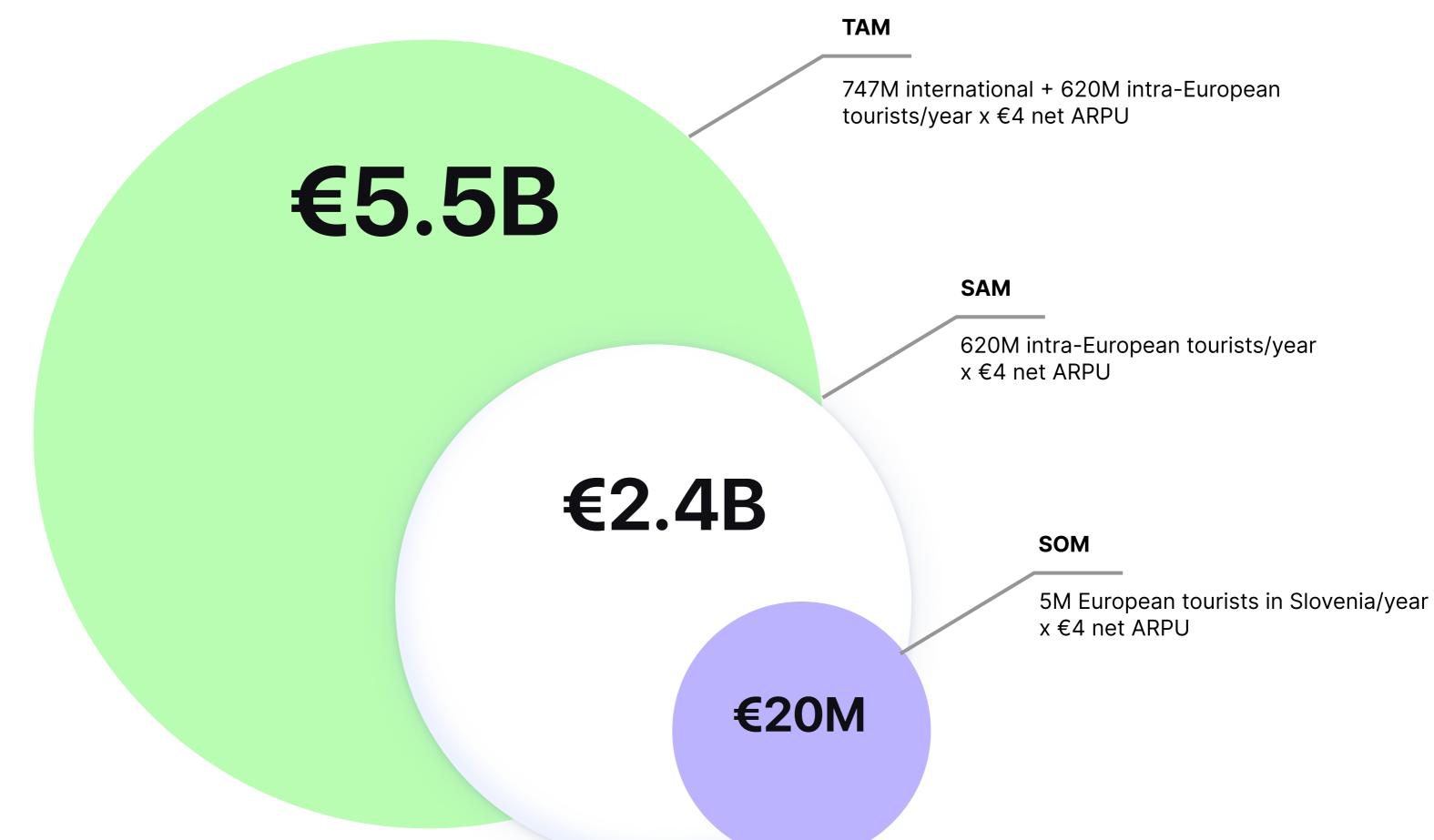
Users expect tailored content. Al enables smart suggestions based on interests, location, and social context.





Problem Solution Why now Market Product Business Model Competitors Go-to-market strategy Team Finances and ask Contacts

TAM



Problem Competitors Competitor

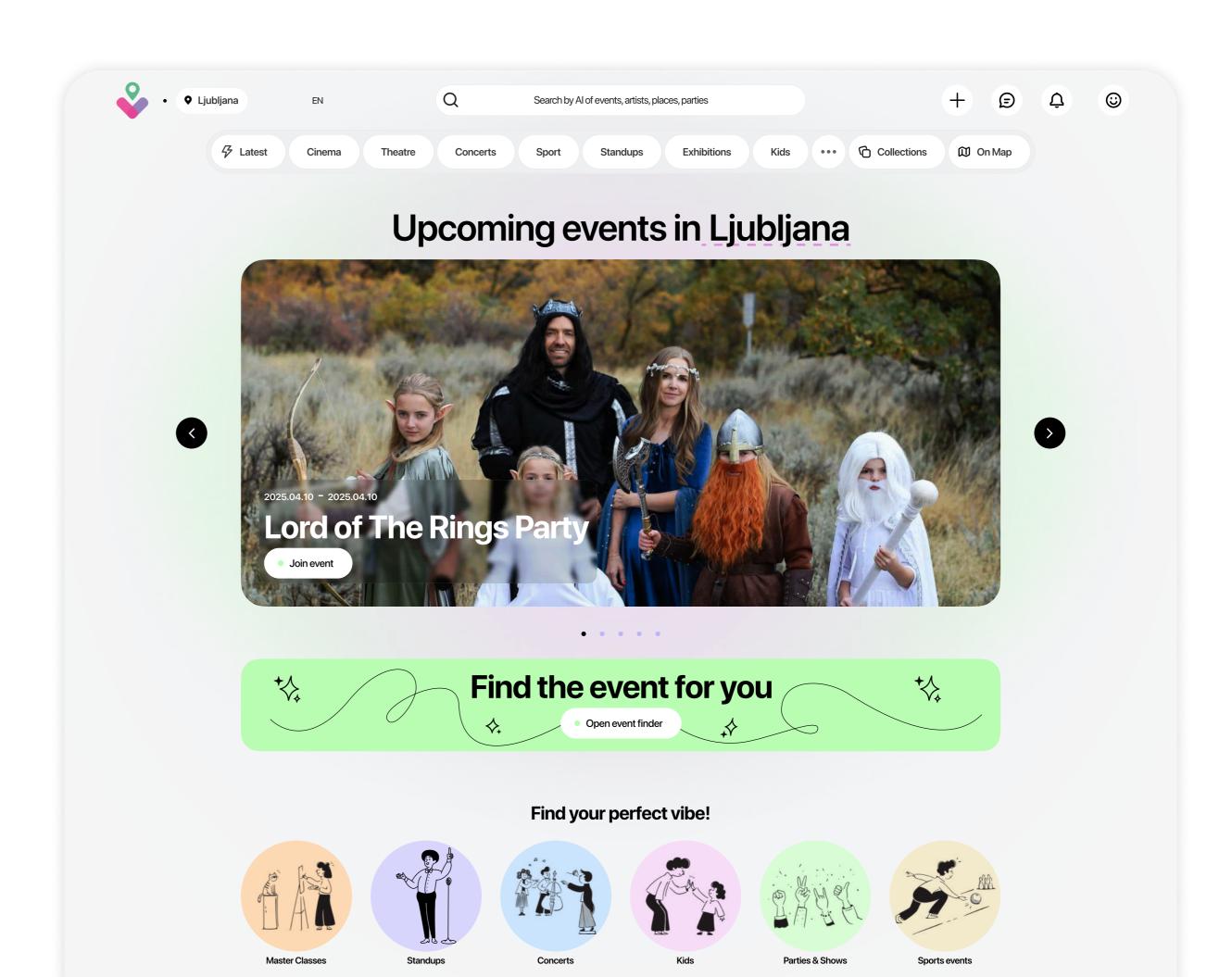
A seamless, all-in-one Al-powered platform that allows users to discover, create, and share events, while integrating social mechanics to connect with others.

It's specifically designed to solve the problem of fragmented event discovery, offering a unified experience for both tourists and locals.

Real local experiences easy.

# Al-powered Event Discovery App with a social twist

- ✓ Local events in your language
- ▼ Easy social planning & coordination
- See who's going & connect
- ✓ Real photos, real vibes
- ✓ No ticket paywall



Problem Contacts Solution Solution Market Product Product Description Competitors Competit

# **Business Model and Unit Economics**

Efficient unit economics with scalable monetization from both users and organizers.

## **Business Model**

Average Revenue per User (ARPU)

€8 / year

(2 events per year × €4 commission)

### **Core Revenue Stream**

**Ticket Sales Commission** 

We take a % from each transaction made through the platform.

Competitors Problem Solution Why now Product **Business Model** Go-to-market strategy Finances and ask Market Team Contacts

# Market Giants vs. Our Opportunity

#### Competitor Landscape

PLATFORM	MAU / TRAFFIC	ANNUAL REVENUE	NOTES
Eventbrite	~90M MAU / 43M visits	\$326M	Leading self-serve platform
CTS Eventim	16.6M visits	\$3.03B	Europe's ticketing giant
TicketOne	11.4M visits	N/A	Italy-focused, low global reach
Facebook Events	Part of Meta	Meta: \$48B FCF	Not monetized directly
Airbnb Experiences	Bundled in Airbnb	N/A	High quality, but niche
Meetup	18M visits	N/A	Strong community focus
TimeOut	N/A	~\$63M (H1 FY25)	Media-first experience curation
Resident Advisor	6.7M visits	N/A	Music-centric, loyal audience



- Not just events social planning, photos, company for solo travelersLocal-first, tourist-language interface
- Easier, faster discovery

Solution

Why now

Market

et Product

**Business Model** 

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**Go-to-market strategy** 

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# 



#### **Wine Train**

Partner with Slovenia's unique oenotourism events



#### **Marathons**

Target international sports tourists with localized event discovery



#### **Festivals**

Tap into cultural and music events for wide audience exposure

- 📍 2026–2027 Austria 🚄, Germany 📂, Italy 💵, Croatia ጁ, Czech Republic 🛏, Switzerland 📮
- <sup>↑</sup> 2027–2030 Rest of EU ■
- <sup>↑</sup> 2030 → ... Expansion outside EU / World 🌍

Problem Solution Why now Market Product Business Model Competitors Go-to-market

Go-to-market strategy

**Team** 

Finances and ask

Contacts



# **Oleg Spitsin**

**CEO** 

- Expert in project management & IT innovation
- ✓ Strategic, results-oriented leadership
- Co-founder of LetKnow Pay (award-winning Web3 payment solution)





SPT is developed by Alcor Consulting Co., LTD, a company with 20+ years of experience in IT and project management.

With over 100 successful global projects, Alcor leverages a strong contractor network to deliver complex solutions efficiently.



# **Core Team Expertise**

- ✓ Project Managers Full-cycle execution
- ✓ Developers Backend (Golang), Frontend (React JS)
- ✓ UX/UI Designers Intuitive, user-focused design
- ✓ Marketing Professionals Growth & brand strategy
- ✓ Event Advisors Industry insight & partnerships

Founded: Dec 2024

Culture & Values: Innovation • Community • Inclusivity • Family • Sustainability

Problem Contacts Solution Solution Why now Market Product Dusiness Model Competitors Go-to-market strategy Team Finances and ask Contacts

# **Finances and Ask**



- **V**Convertible note (Slovenia) or equity in LLC / joint-stock company
- **V**Use of funds: MVP, GTM execution, content partnerships



- **√**50K users by July 2026
- **V**€4K Monthly Net Revenue
- **V**Seed Round Goal: €2M

Problem Solution Why now Market Product Business Model Competitors Go-to-market strategy Team Finances and ask





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